

**Sacramento Region Food System Collaborative
2011 Action Plan capture
January 2011**

At the January 12, 2011 meeting of the Sacramento Region Food System Collaborative, the group discussed goals for 2011. The four focus areas will be: school lunches and gardens; Edible City; General Plan updates; and the Sacramento Region Food Charter. Below are the goals discussed; *this is a raw capture of the information, which will be developed into a 2011 Action Plan.*

School Lunches/Gardens –

Identified Areas of Focus: Policy, Promising Practices, and Education

- Policy
 - Wellness
 - Gardens
 - Food in cafeteria & classrooms
 - Entrepreneurial/business strategies
- Promising practices
 - Identifying a champion in every region
 - Identifying and disseminating best practices
- Education
 - Gardening
 - Cooking
 - Food safety
 - Local Food Access
 - Budgeting

Edible City

- Goals:
 - Create a cultural shift within the BHC target area to create a demand for local food
 - Making food front & center in urban environment
 - Better access to healthy food for city residents by growing it in the city
 - Find ways to get food into home environments
- Action Items
 - Home Garden Builds (through Soil Born, Ubuntu, and BHC)
 - Have Mayor Johnson use the term Edible City
 - Identify potential partnerships
 - Use this as momentum and a blueprint for the region and to provide support to the rural economy
 - Find a pro-bono Public Relations firm to assist with marketing
 - Start a marketing campaign to highlight Home Garden Builds
 - Create a how-to guide for building your own home garden
 - Integrate the cooking/preparation/preservation
 - Start a youth-focused poster campaign to promote with business partners
 - Engage with neighborhood associations
 - Add “Edible City” language to the Food Charter.

General Plan (renamed Local Jurisdiction Policy Regulation)

- Goals
 - Have the Food Charter adopted regionally to help set the policy framework as other General Plans get updated
 - Integrate these ideas into the regulatory structure, such as a Climate Action Plan
- Action Items
 - Find local opportunities for input (how much land can we convert to farms, community gardens, etc.)
 - Identify funding opportunities for planning
 - Create a “Tips & Tricks Grab Bag” of how to get around existing zoning ordinances to help encourage community gardening while we seek grander implementation; put these in a central place

Local Food Infrastructure

- Goal
 - To work with the Food Charter working group to engage the community and local elected officials in the Food Charter
- Action Items
 - Use Food Charter as a springboard for requesting specific regulatory change
 - Improve community engagement